THE DAILY BRIEF

FOLLOW THE MONEY.
BUILD WHAT MATTERS.

AI INVESTMENTS / STARTUP PROGRAMS / SHOPBOOST APPS

$11B

OPENAI / REPORTED NEW FUNDING

November 6: initial portion
of a new financing round.

$65B

ANTHROPIC / SERIES H

May 28: announced raise.
New IPO filing changes the story.

NOV 17

NEXT VERIFIED DEADLINE

Tory Burch Fellows applications.
US eligibility rules apply.

01 / KEY TAKEAWAYS

CAPITAL IS GROWING. SCRUTINY IS TOO.

01	OPENAI	A reported $1.25T valuation puts attention on monetization.
02	ANTHROPIC	A proposed IPO adds a public-market test to the funding race.
03	SMALL BUSINESS	Prioritize eligible deadlines and tools with measurable returns.
04	SHOPBOOST	Only Product Tracker is listed as live by the publisher.

02 / OPENAI

THE LATEST ROUND IS A NEW CHAPTER.

$122B

MARCH / COMMITTED CAPITAL

Announced closed round.
$852B post-money valuation.

$11B

NOVEMBER / REPORTED CLOSED

Initial part of a new round.
Reported valuation: $1.25T.

Do not count the November tranche as the full round target.

03 / ANTHROPIC

SERIES H: SCALE, COMPUTE, DISTRIBUTION.

$65B

ANNOUNCED SERIES H

Post-money valuation: $965B.
Includes prior commitments.

WHO LED IT

Altimeter / Dragoneer
Greenoaks / Sequoia

WHY IT MATTERS

Research and compute capacity support Claude adoption and enterprise delivery.

04 / IPO WATCH

PROPOSED TERMS ARE NOT PROCEEDS.

$70-78

PROPOSED SHARE PRICE

Preliminary offering range.
Applied Nasdaq symbol: ANT.

825M

SHARES IN THE OFFER

Includes issuer shares
and existing-holder sales.

$26B

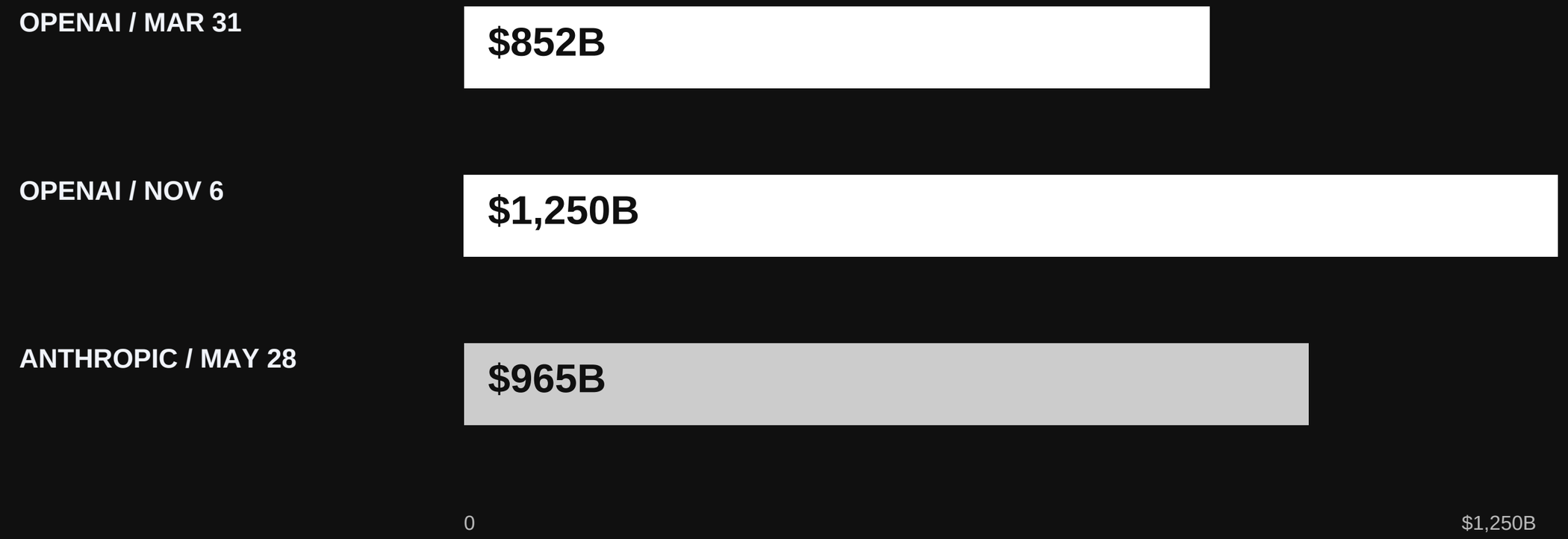
STRATEGIC PLACEMENT

Conditional on IPO completion.
Not confirmed received cash.

Watch for final pricing, effectiveness and a completed listing.

05 / THE CHART

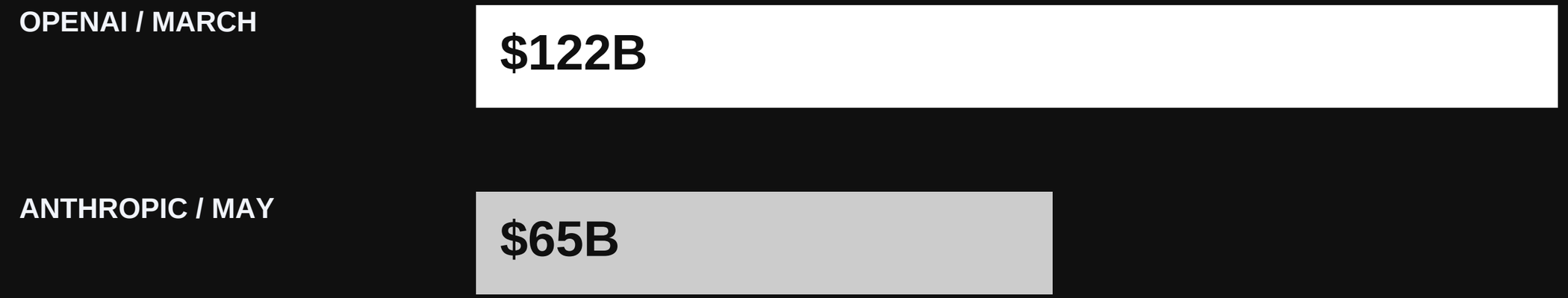
VALUATIONS: COMPARE DATES AND TERMS.



Company equity valuations, not stock-price returns or capital raised.

THE CHART / FUNDING

ANNOUNCED ROUNDS: TWO DIFFERENT SCALES.



OpenAI: committed capital in announced closed round.
Anthropic: announced Series H, including prior commitments.

06 / THE MONEY MAP

THE SAME PARTNERS CAN PLAY BOTH SIDES.

OPENAI

Amazon / NVIDIA / SoftBank
Microsoft participation
Cloud + chip partnerships

ANTHROPIC

Amazon + institutional capital
Cloud and silicon partners
Conditional IPO placement

ANALYSIS: model funding and infrastructure demand are connected.

07 / OUTWARD INVESTMENT

WHERE FOUNDERS MAY FIND SUPPORT.

$100M

CLAUDE PARTNER NETWORK

Committed partner support:
training, technical help, marketing.

10,000

FRONTIER ENGINEER TARGET

Academy target by end-2027.
Backed by a $100M commitment.

$175M

OPENAI STARTUP FUND

Fund mission described on site.
OpenAI itself is not an investor.

These are separate initiatives, not general small-business grants.

08 / MARKET MOVERS

FRIDAY’S AI WATCHLIST.

NVIDIA / NVDA

RISK DRIVER

Uncertainty weighed on technology shares.

MICROSOFT / MSFT

+0.2%

Closing move; disruption was easing.

CEREBRAS

> +6%

Intraday gain; outlook + Microsoft deal.

CLOUD / AI STOCKS

SELLING PRESSURE

Intraday weakness across cloud names.

09 / INVESTMENT THESIS

WATCH BUSINESS QUALITY, NOT JUST ROUNDS.

BULL CASE

Useful agents raise customer retention.
Lower inference cost improves margins.
Distribution turns usage into paid demand.

BEAR CASE

Compute spending outpaces gross profit.
Capital needs create dilution pressure.
Large partners capture more economics.

NEXT CHECKS: cash flow / retention / realized revenue / compute cost

10 / STARTUP PROGRAMS

TWO VERIFIED DATED OPPORTUNITIES.

NOV 17

TORY BURCH FELLOWS

US women-led business; 51%+ women-owned.
Minimum $75K annual revenue.

UP TO $400K

NJ INNOVATION FELLOWS

Deadline December 4; team of 3+.
NJ targeted-industry rules and milestones.

Fellowship support and income replacement have different rules.

11 / MORE WAYS TO START

LEARNING AND ACCESS ARE OPPORTUNITIES TOO.

01 OPENAI STARTUPS

Founder resources and guidance for building products.

02 CLAUDE STARTUPS

Product playbooks, founder stories and startup resources.

03 VERIZON DIGITAL READY

Free learning and coaching; verify each grant round separately.

12 / SHOPBOOST APPS

THREE TOOLS. ONE LIVE LISTING CLAIM.

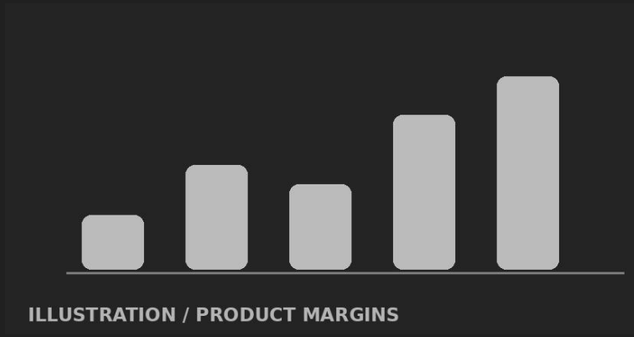


ILLUSTRATION / PRODUCT MARGINS

ShopBoost Product Tracker

FREE

LIVE / FREE

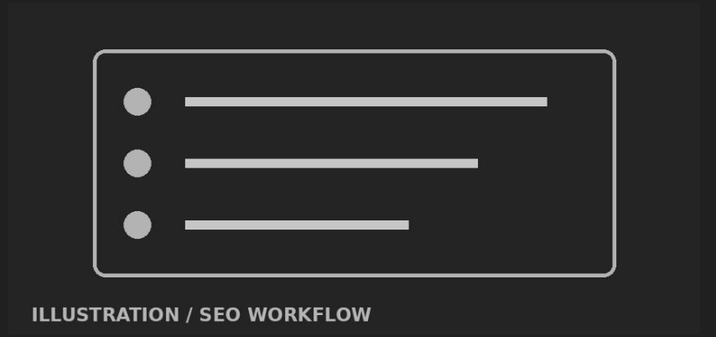


ILLUSTRATION / SEO WORKFLOW

SEO Issue Tracker

$5.99 / MO

IN SHOPIFY REVIEW

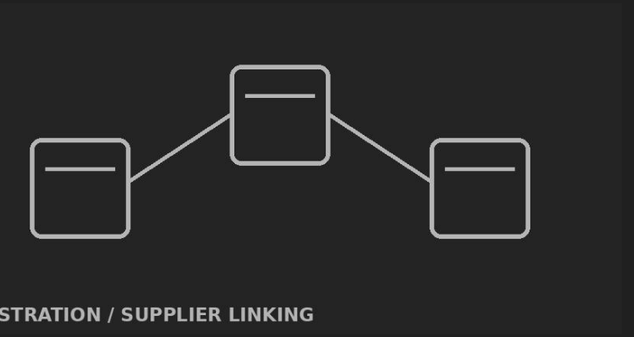


ILLUSTRATION / SUPPLIER LINKING

ShopBoost Dropshipping

$5.99 / MO

IN SHOPIFY REVIEW

13 / SMALL-BUSINESS PLAYBOOK

MAKE THE RETURN MEASURABLE.

01 MARGINS FIRST

Use Product Tracker to identify thin margins before spending more on ads.

02 SEO NEXT

When available, prioritize high-impact fixes; track search clicks and conversion.

03 SUPPLIER OPERATIONS

Verify delivery costs, refunds and fulfillment before scaling imports.

14 / YOUR REPEATING APP

ONE BUTTON. A CLEAR RESEARCH TRAIL.

REFRESH EVERYTHING

Fresh news feeds + source checks + current app catalog

Daily refresh while the app server runs.
Separate daily AI research automation is enabled.
Reviewed charts keep their original research date until updated.

RESEARCH APPENDIX

SOURCES / 1 OF 3

S1 Shop Boost Labs - official catalog
https://shopboostlabs.com/

S2 OpenAI - March 31 funding announcement
https://openai.com/index/accelerating-the-next-phase-ai/

S3 Reuters - November 6 OpenAI funding report
https://www.reuters.com/business/openai-secures-11-billion-funding-125-trillion-valuation-bloomberg-news-…

S4 Anthropic - May 28 Series H
https://www.anthropic.com/news/series-h

S5 SEC - Anthropic November 10 preliminary prospectus
https://www.sec.gov/Archives/edgar/data/2130357/000162828026072484/anthropicpbc-sx1ax2.htm

S6 Anthropic - Claude Partner Network
https://www.anthropic.com/news/claude-partner-network

RESEARCH APPENDIX

SOURCES / 2 OF 3

S7 **Anthropic - Frontier Academy, October 2**
https://www.anthropic.com/news/claude-frontier-academy

S8 **OpenAI Startup Fund - about**
https://openai.fund/about

S9 **OpenAI - startup resources**
https://openai.com/startups

S10 **Claude - startup resources**
https://claude.com/programs/startups

S11 **Tory Burch Foundation - Fellows criteria**
https://www.toryburchfoundation.org/fellows/

S12 **NJEDA - Innovation Fellows**
https://www.njeda.gov/new-jersey-innovation-fellows-program/

RESEARCH APPENDIX

SOURCES / 3 OF 3

S13 Verizon - Small Business Digital Ready
https://www.verizon.com/about/responsibility/digital-inclusion/small-business-program

S14 Reuters / MarketScreener - November 13 closing report
https://www.marketscreener.com/news/wall-st-slides-as-nvidia-uncertainty-drags-tech-shares-lower-ce785ede…

S15 Reuters / Investing.com - November 13 intraday
https://www.investing.com/news/stock-market-news/neoclouds-ai-stocks-slide-again-as-nvidia-turmoil-rattle…

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https://www.fidelity.com/news/article/us-markets/202611131149RTRSNEWSCOMBINED_L3N46U1JF_1